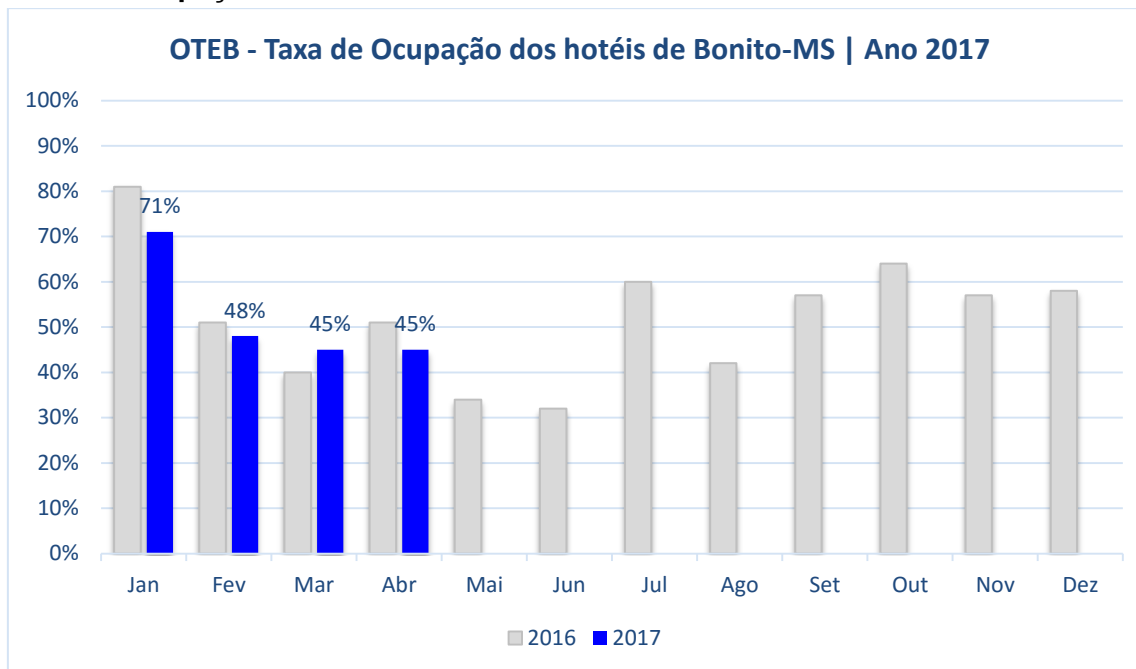


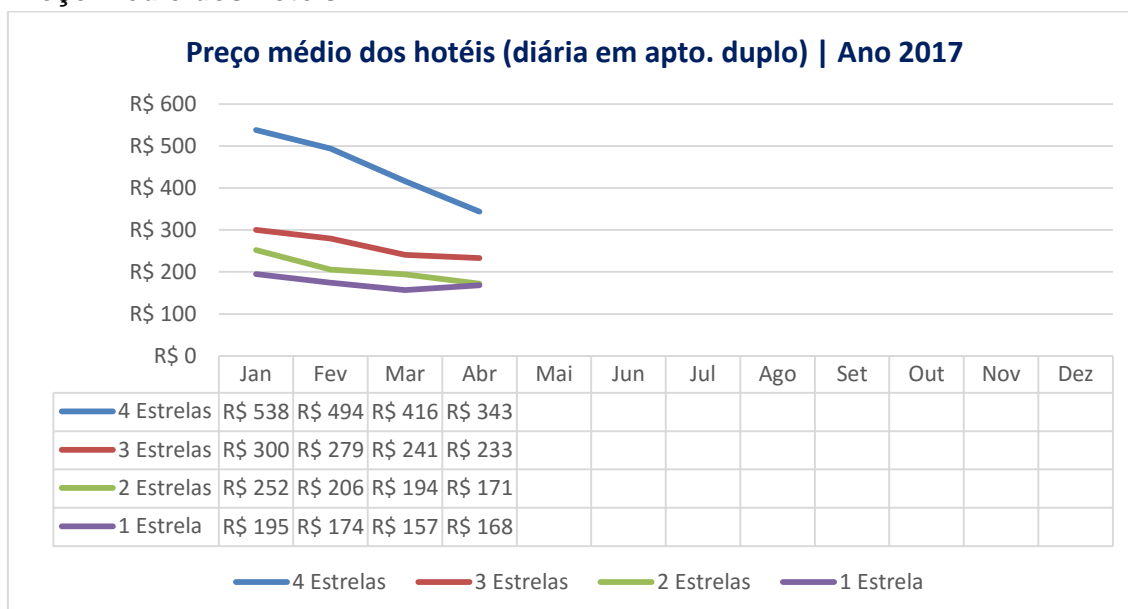
## DESEMPENHO DA HOTELARIA DE BONITO-MS

### Taxa de ocupação dos hotéis

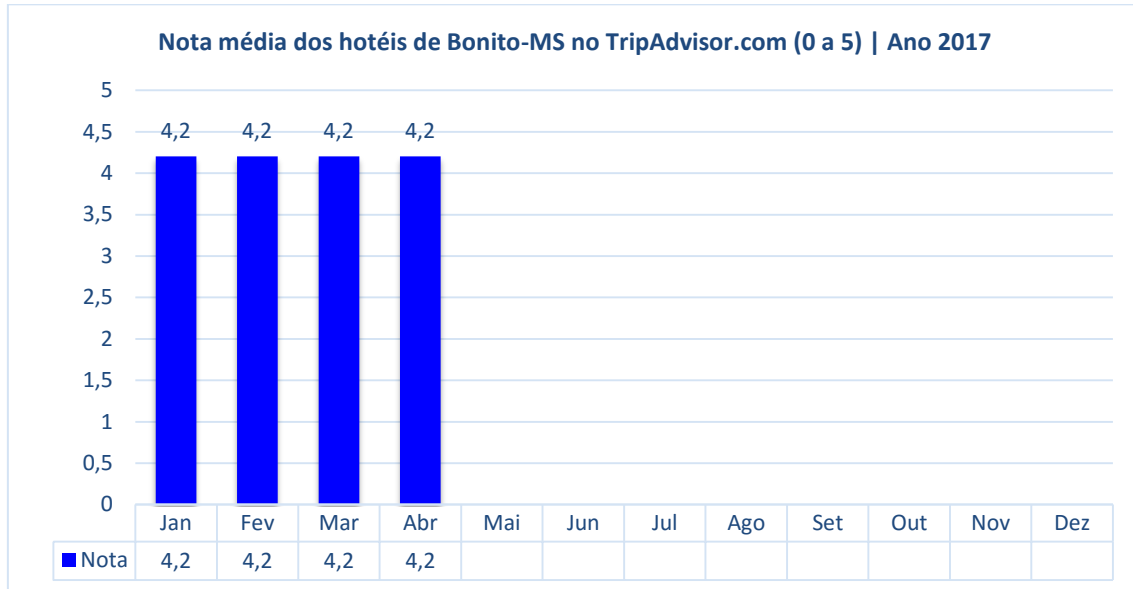


|             | Jan | Fev | Mar | Abr | Mai | Jun | Jul | Ago | Set | Out | Nov | Dez |
|-------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>2016</b> | 81% | 51% | 40% | 51% | 34% | 32% | 60% | 42% | 57% | 64% | 57% | 58% |
| <b>2017</b> | 71% | 48% | 45% | 45% |     |     |     |     |     |     |     |     |

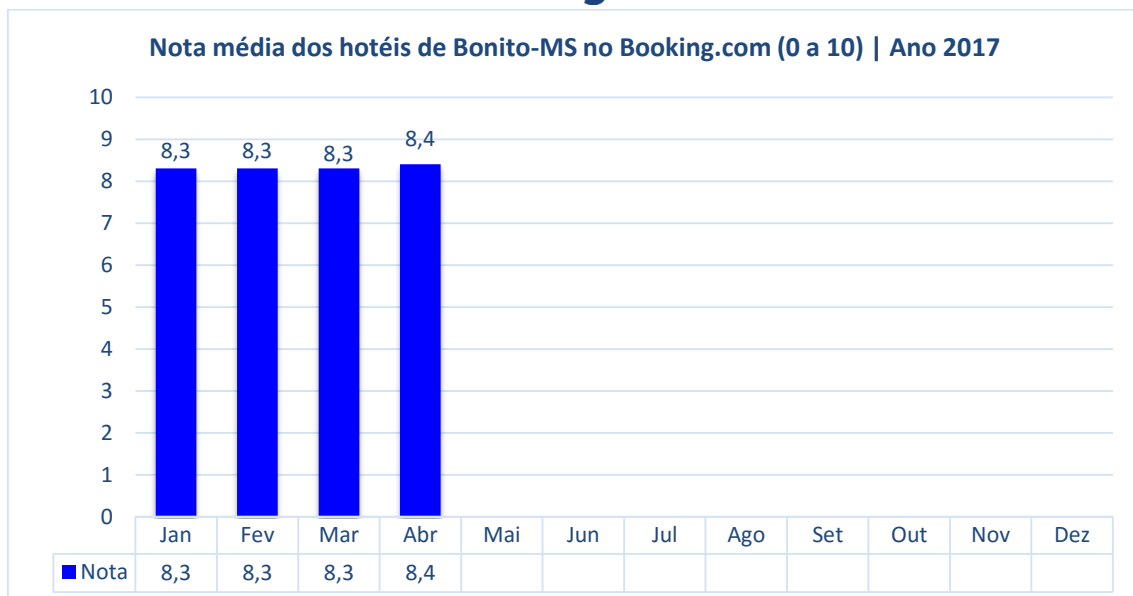
### Preço médio dos hotéis



**Avaliação dos hotéis**

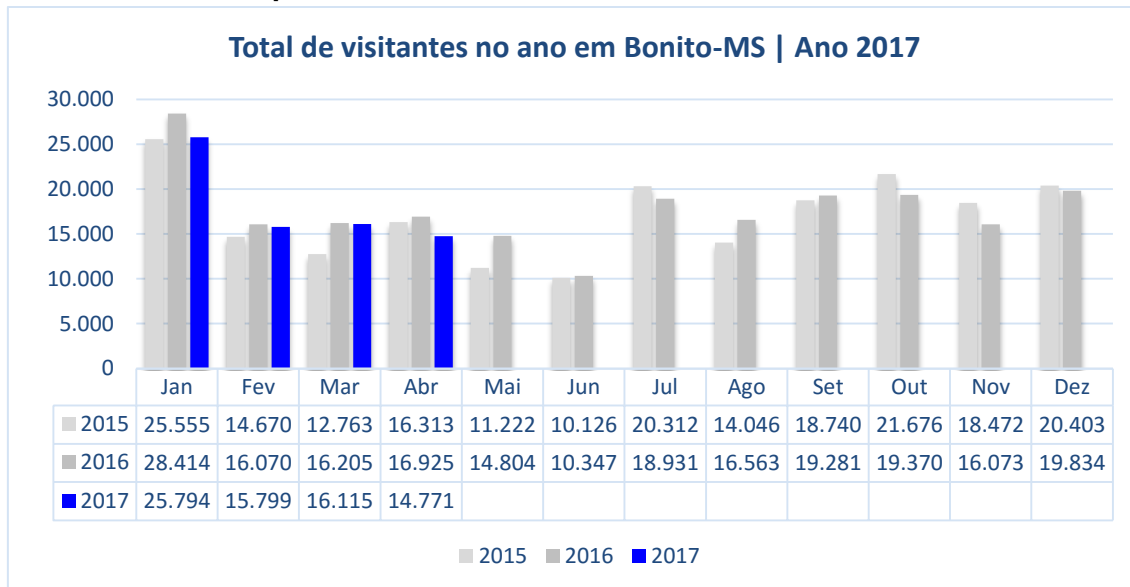


**Booking.com**

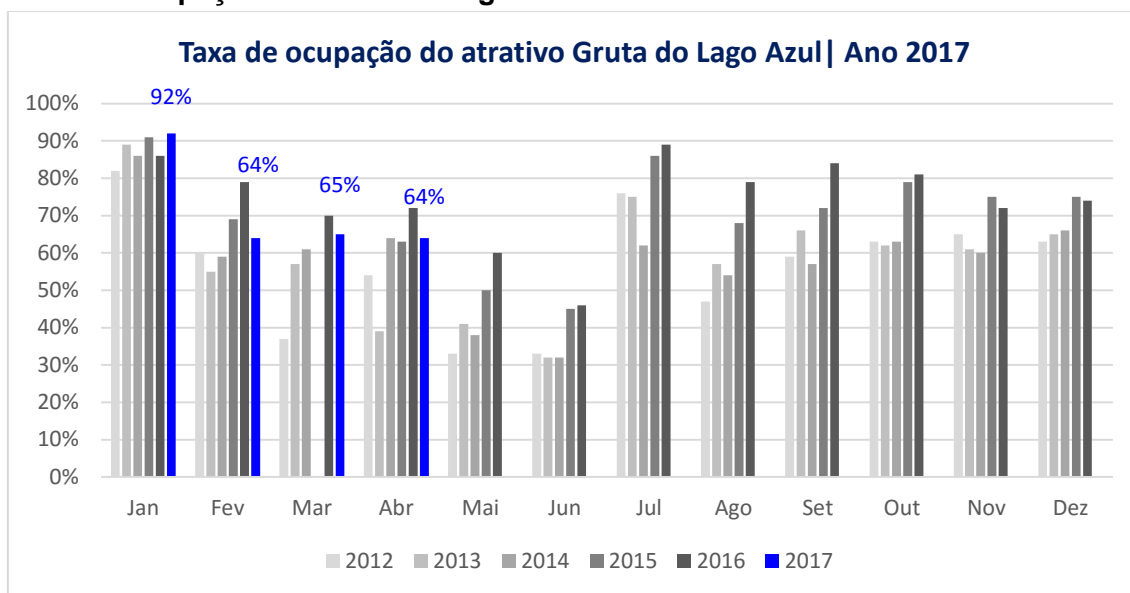


## NÚMEROS DO TURISMO DE BONITO-MS

### Total de visitantes por mês

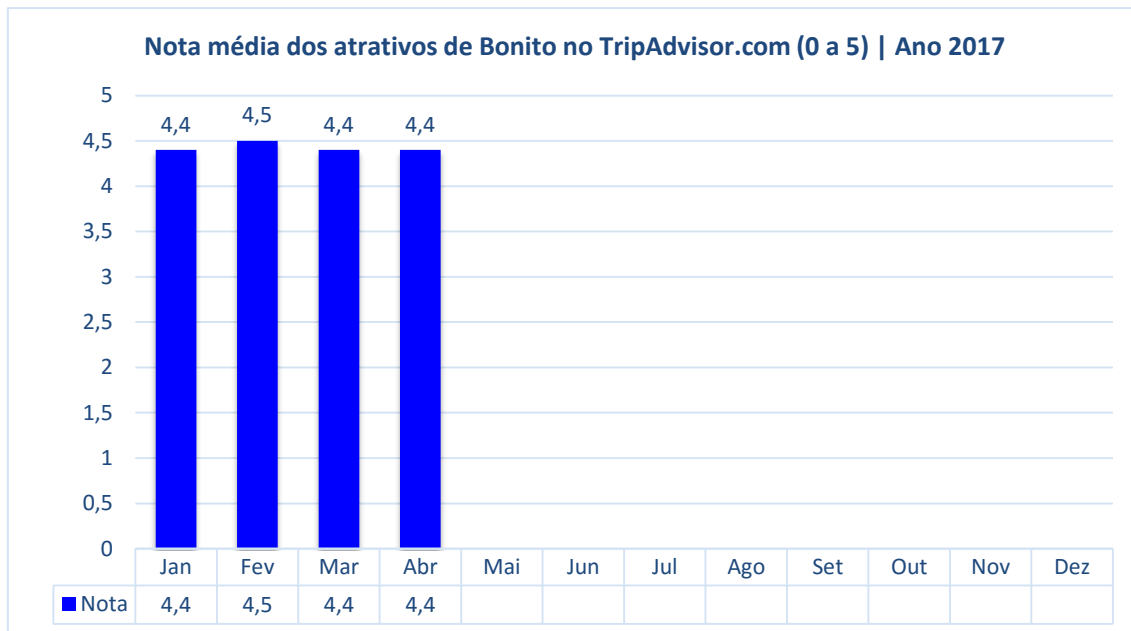


### Taxa de ocupação da Gruta do Lago Azul

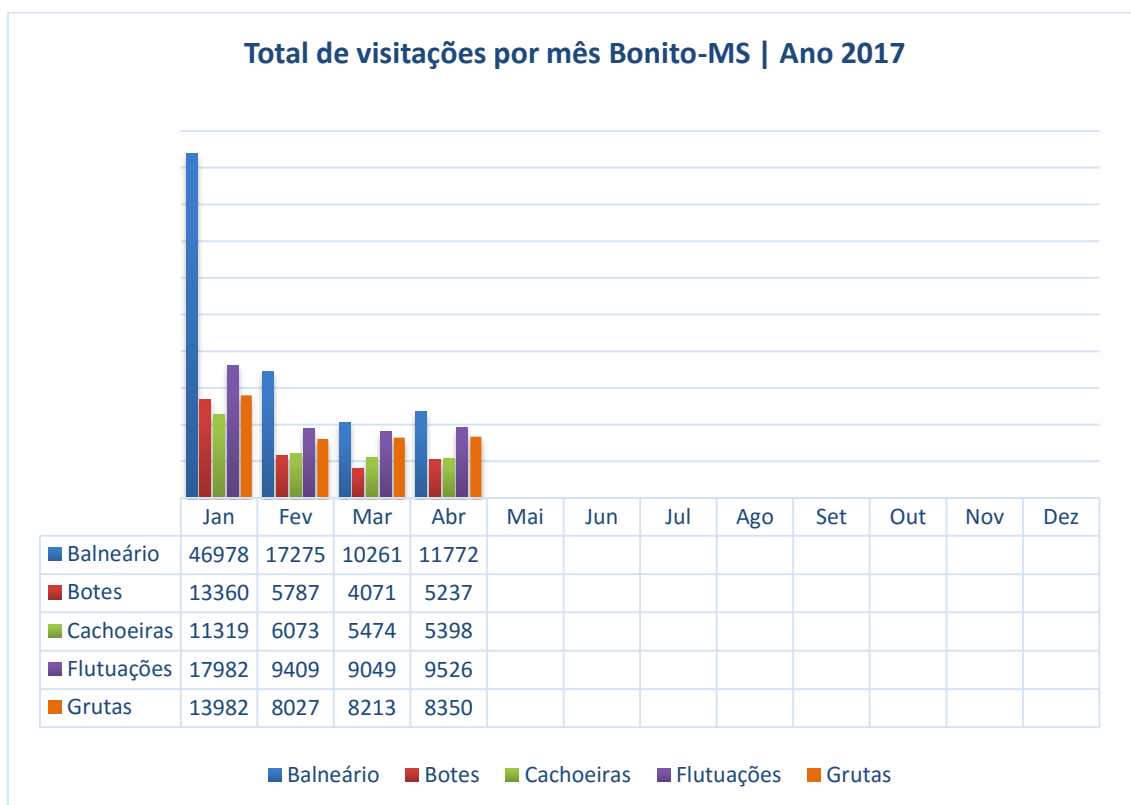


| Ano  | Jan | Fev | Mar | Abr | Mai | Jun | Jul | Ago | Set | Out | Nov | Dez |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2012 | 82% | 60% | 37% | 54% | 33% | 33% | 76% | 47% | 59% | 63% | 65% | 63% |
| 2013 | 89% | 55% | 57% | 39% | 41% | 32% | 75% | 57% | 66% | 62% | 61% | 65% |
| 2014 | 86% | 59% | 61% | 64% | 38% | 32% | 62% | 54% | 57% | 63% | 60% | 66% |
| 2015 | 91% | 69% | 0%  | 63% | 50% | 45% | 86% | 68% | 72% | 79% | 75% | 75% |
| 2016 | 86% | 79% | 70% | 72% | 60% | 46% | 89% | 79% | 84% | 81% | 72% | 74% |
| 2017 | 92% | 64% | 65% | 64% |     |     |     |     |     |     |     |     |

## Avaliação dos passeios:

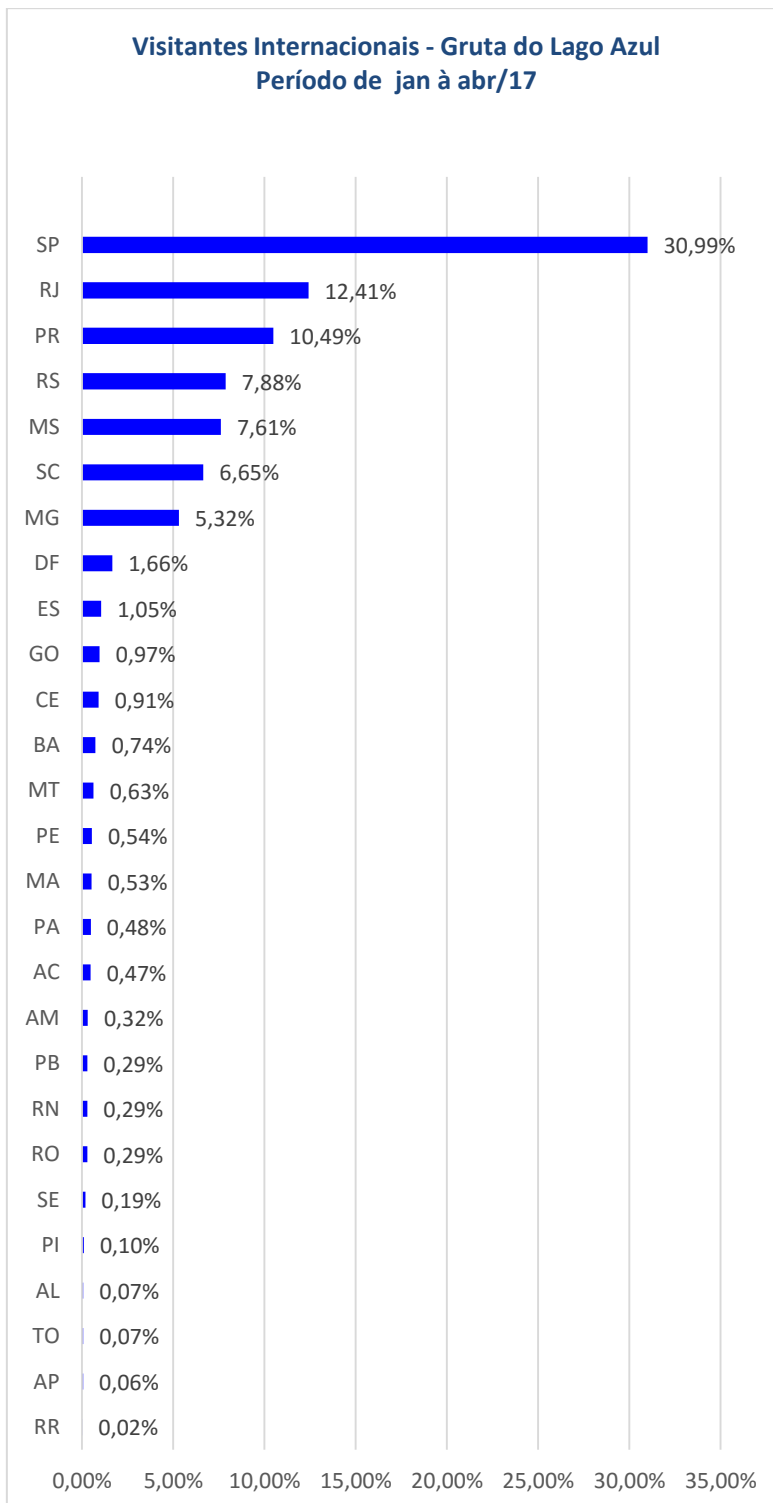


## Total de visitasões por mês nas principais modalidades



## ORIGEM DOS VISITANTES

### Turistas Nacionais



**ORIGEM DOS VISITANTES**

**Turistas Internacionais**

